



# CORPORATE PROFILE

PHARMALEAD

2023

# OUR HEADQUARTERS

Are based in Byron, Attica, where the offices, administrative services, central warehouse and distribution center are located.

# WIDE CLIENTELE

Across the whole country, mainly pharmacies and beauty stores

# WORKFORCE

50 employees

# PRIVATELY OWNED FACILITIES

With more than 2000 Square meters.

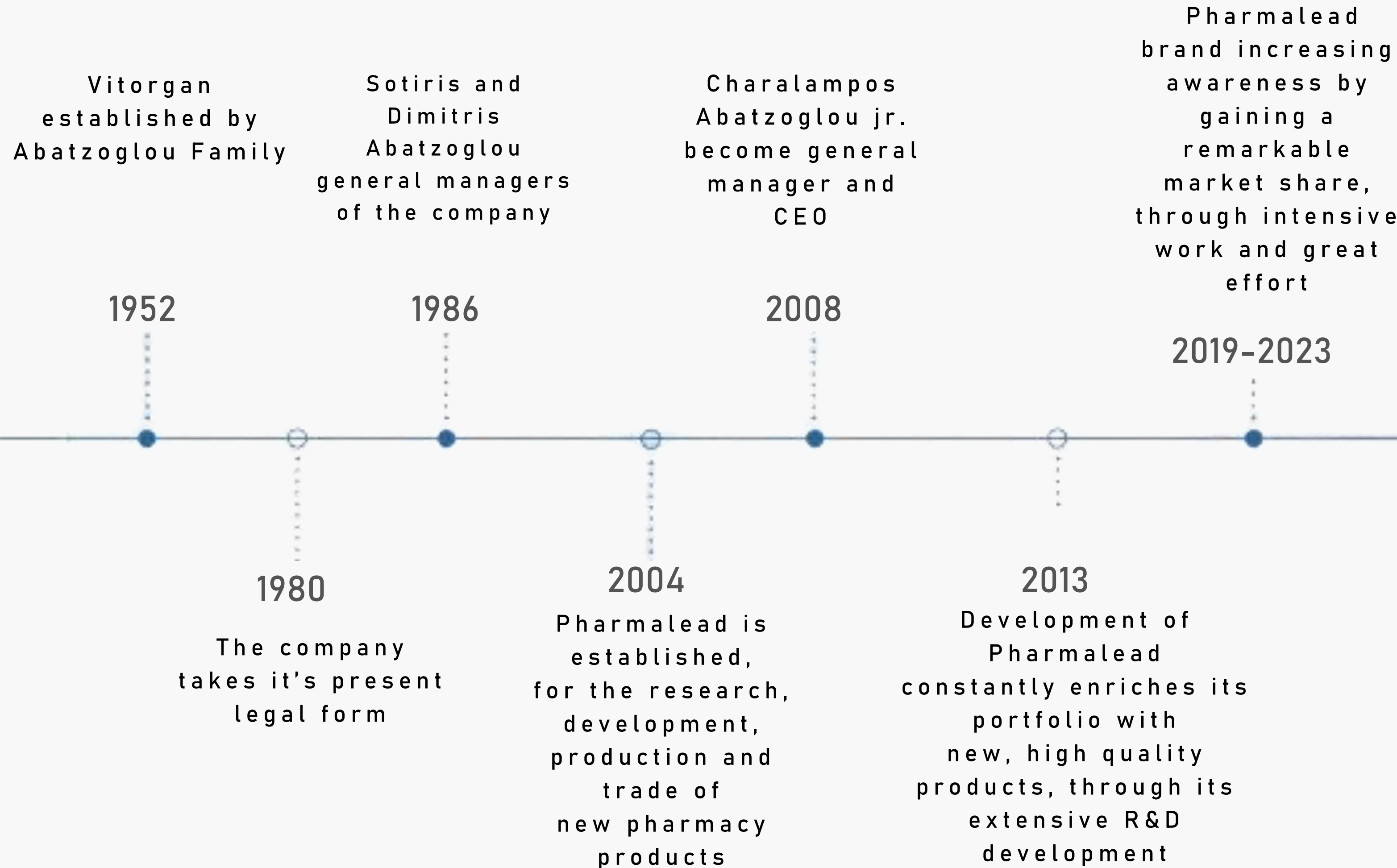
# BANK SOLVENCY

With own equity.

# ISO CERTIFICATION

Swiss certification

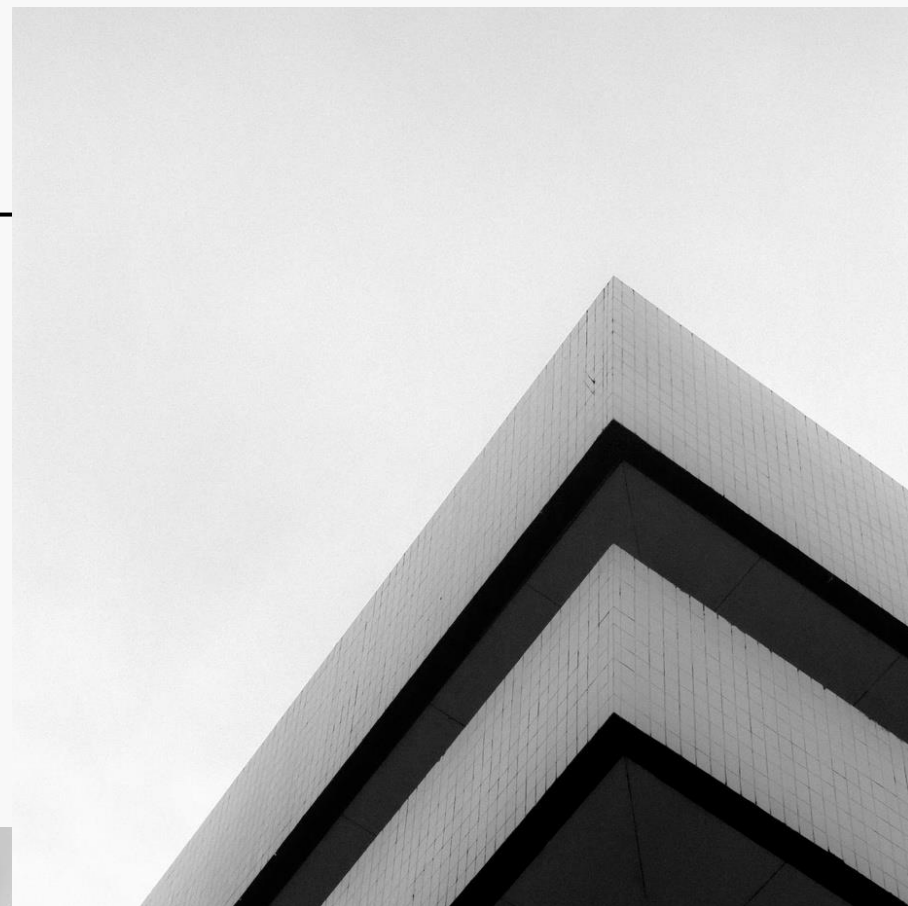






# ABOUT US

Vitorgan is a contemporary and dynamic organization with a heritage spanning over six decades, originating in Greece. Throughout the years, we have witnessed substantial growth in our product portfolio, leading to the establishment of various specialized departments such as Marketing, Graphics, and Research & Development within our state-of-the-art facilities. We are proud to have achieved ISO 9001:2015 certification, reflecting our commitment to maintaining the highest quality standards. Over this extended period, we have targeted our expertise in the creation of food supplements, dermocosmetics, and medical devices, prioritizing safety and efficacy in all our products. At the core of our mission remains our promise to pioneering innovative formulations and creating products for a better life.



# OUR VISION

Our brand maintains a steady vow to continually invest in a modern, appealing, and innovative product portfolio, with the primary objective of enhancing the quality of life for people across the globe.

# OUR MISSION

PharmaLead's mission is to provide high-quality health and beauty products that enhance the well-being and confidence of our customers. We strive to uphold the highest standards of product quality and innovation while prioritizing customer satisfaction. In essence, PharmaLead aims to empower individuals to look and feel their best, promoting a sense of vitality and self-assurance in their daily lives.





# OUR VALUES

→ INTEGRITY

→ INNOVATION

→ CONSISTENCY & EXCELLENCE  
IN RESPECTING NATURE &  
PARTNERSHIPS

→ QUALITY OF PRODUCTS  
AND SERVICES



## OUR BRANDS



# PHARMALEAD CARE Products



PharmaLead is synonymous with excellence in the realm of pharmacy care products. Our extensive range encompasses food supplements, medical devices, and specialized pharmacy care offerings, all meticulously crafted to enhance health and beauty. At PharmaLead, we are responsible for delivering effective solutions that address the large number of challenges our bodies and skin encounter on a daily basis. Our products are an example of our dedication to your well-being and beauty needs, standing as a testament to our enduring commitment to quality and innovation.





**FOOD SUPPLEMENTS**

HEALTH & WELLNESS

MULTIVITAMINS

IMMUNE

GUMMIES

PROBIOTICS

SELF CARE TREATMENT

HAEMOSTATIC

**DERMOCOSMETIC**

BABY CARE

KIDS CARE

HAIR CARE

HAND CARE

BODY CARE

FOOT CARE

**BIOCIDES**



# THE BLACK RANGE NUTRIENTS

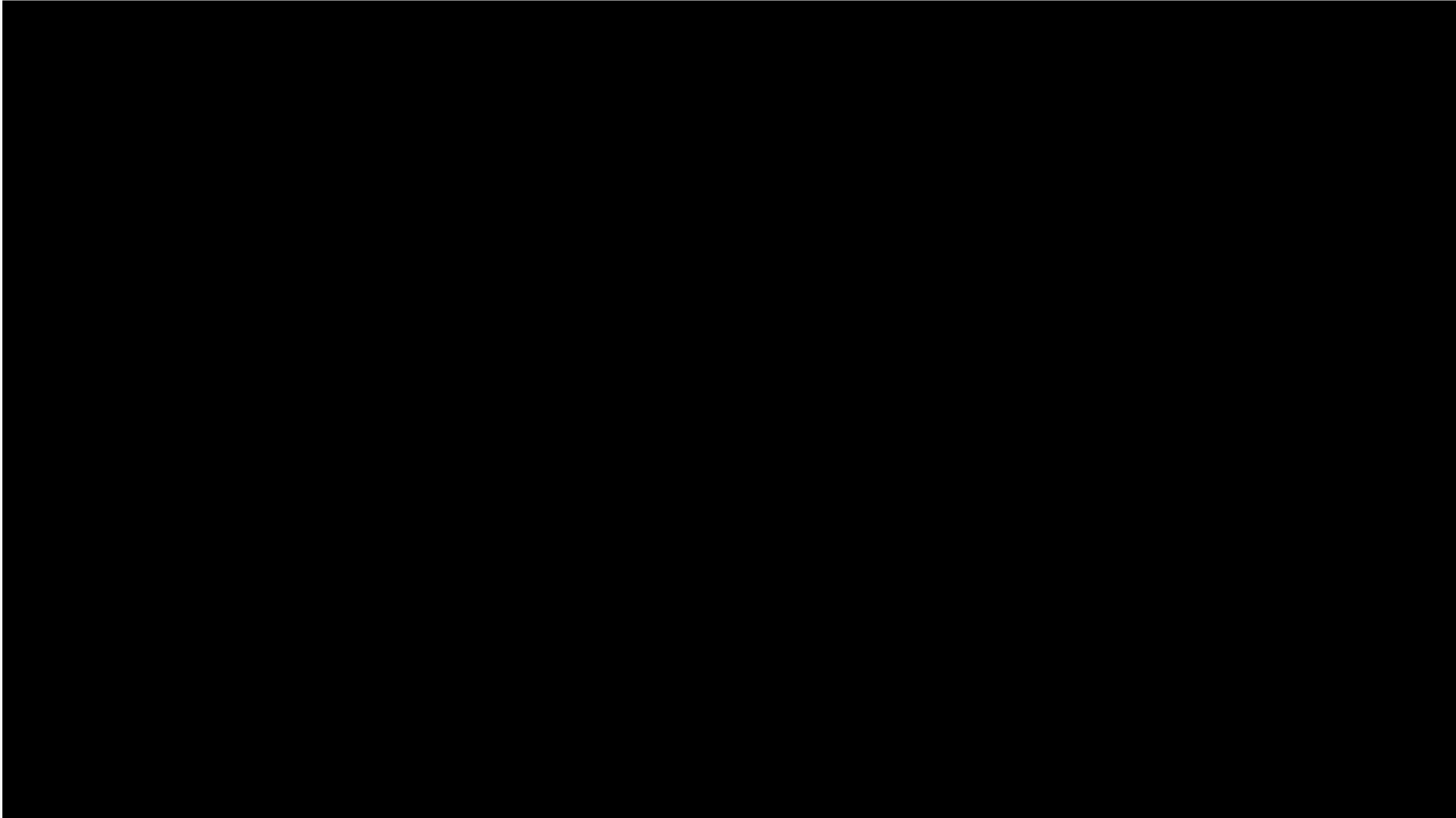
## PREMIUM RANGE

Combining scientific research with advanced technology, we developed innovative compositions of high standards.

We have created unique products, which through the synergy of nature with science can offer the maximum benefit to our health and life.

# TV SPOT

<https://www.youtube.com/watch?v=cw3NVFRVS0c>



PHILOSOPHY



FRESH FREEZE DRIED  
HERBS

WITH MICRONUTRIENTS

SUSTAINED RELEASE  
PHARMACEUTICAL

SYNERGISTIC ACTION  
0% ADDITIVES

SUITABLE FOR VEGANS

# FRESH FREEZE DRIED HERBS

Fresh Freeze-drying is a process used in herbal extracts in order to stabilize, concentrate and/ or increase the shelf-life of these products without destroying their chemical structure.

The  
Black Range  
Nutrients



## SYNERGISTIC ACTION

The composition of the products is based on the synergistic action of vitamins, minerals and other nutrients with nature's superfoods and herbs. Their combination is the result of a long-term, careful study in order to obtain the maximum benefit for the health of the human body.



# WITH MICRONUTRIENTS

The ingredients that are essential for the human body are divided into two categories:

- Macronutrients (Proteins, carbohydrates, fats)
- Micronutrients (vitamins, minerals, enzymes)

Micronutrients are most affected by any food processing.

The  
Black Range  
Nutrients



## SUSTAINED RELEASE PHARMACEUTICAL FORMS

Sustained release capsules for better absorption of the active ingredients and their prolonged action:

- Gradual-release capsules
- They are gradually dissolved in the stomach and small intestine (up to 8 hours)
- Increased efficiency and longer duration of action

# EYELEAD

## Medical Devices Class I



Reading glasses

Reading glasses with an advanced Flex system that significantly enhances the flexibility of the arm and the durability of the frame. It is available in a wide variety of colors and includes 12 lens gradations



Sunglasses

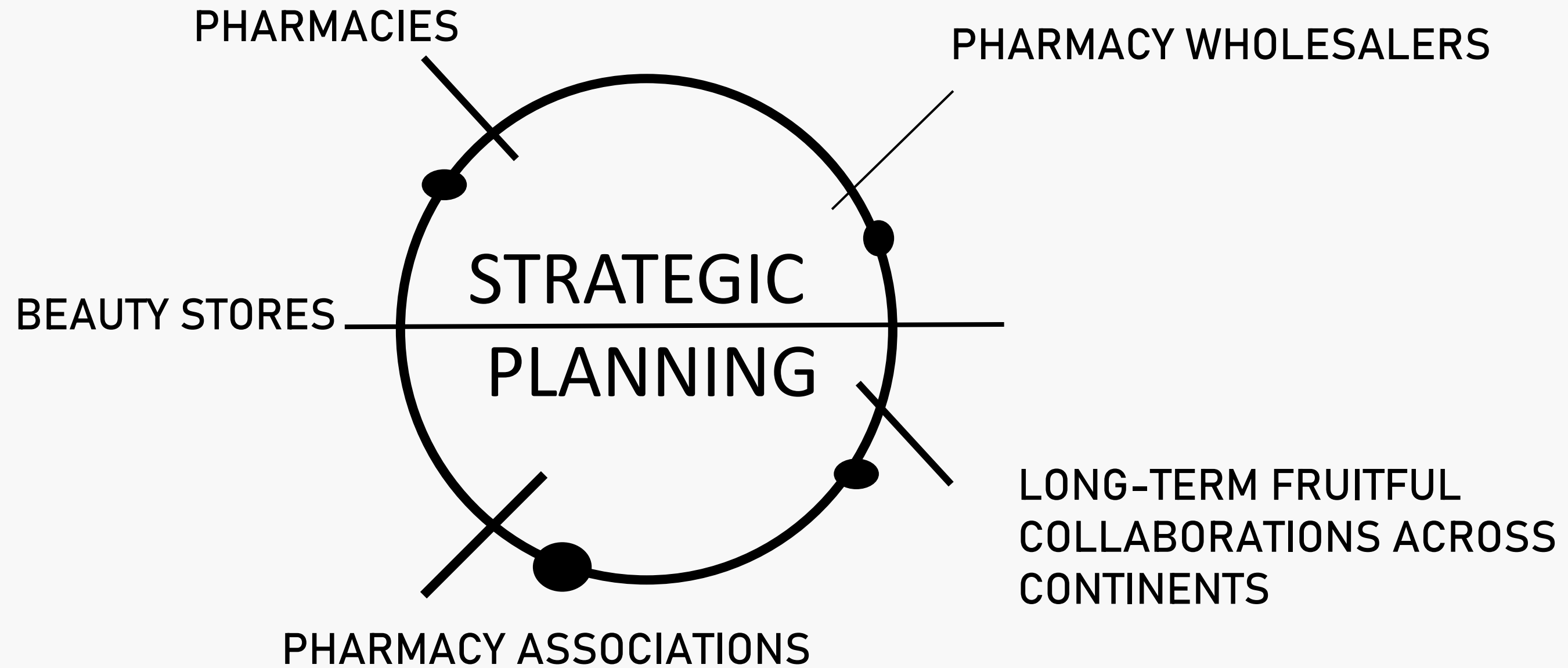
Sunglasses with polarized category 3 lenses, have the ability to block the reflection of bright light and offer the user improved vision



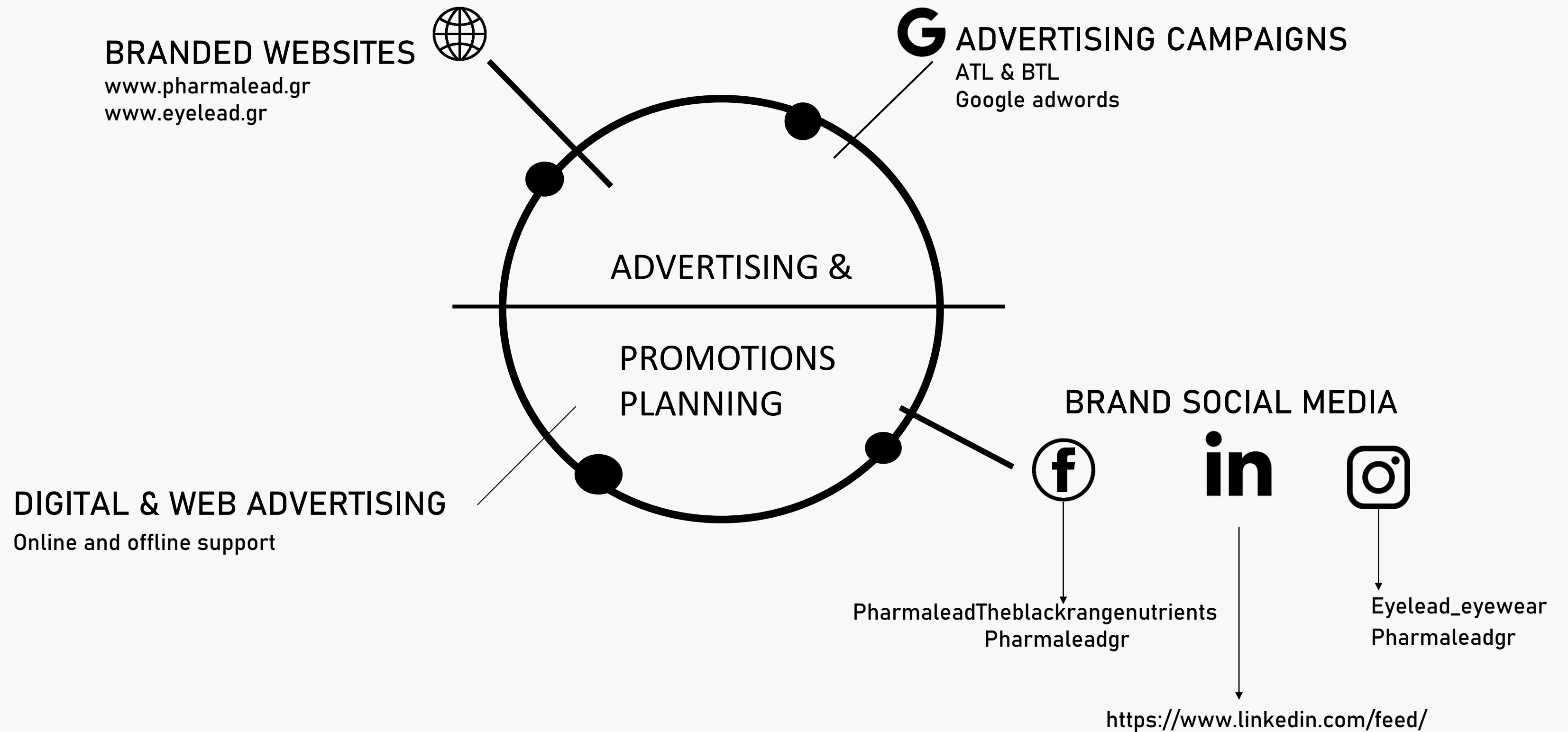
CE certification

Reading glasses marked with CE Certification and a certificate of Medical Technology Products.

## OUR PARTNERS



# MARKETING STRATEGY



## PRIVATE LABEL



## OUR PACKAGING TYPES ARE

- Plastic Bottle
- Glass Bottle
- Glass Jar
- Paper Box
- Tube
- Sachet
- Foil

## OUR PRODUCTS ARE AVAILABLE IN A VARIETY OF FORMATS

- Effevrecent Tablets
- Capsules
- Liquid
- Solid Creams
- Aerosol Patches
- Powder
- Gel

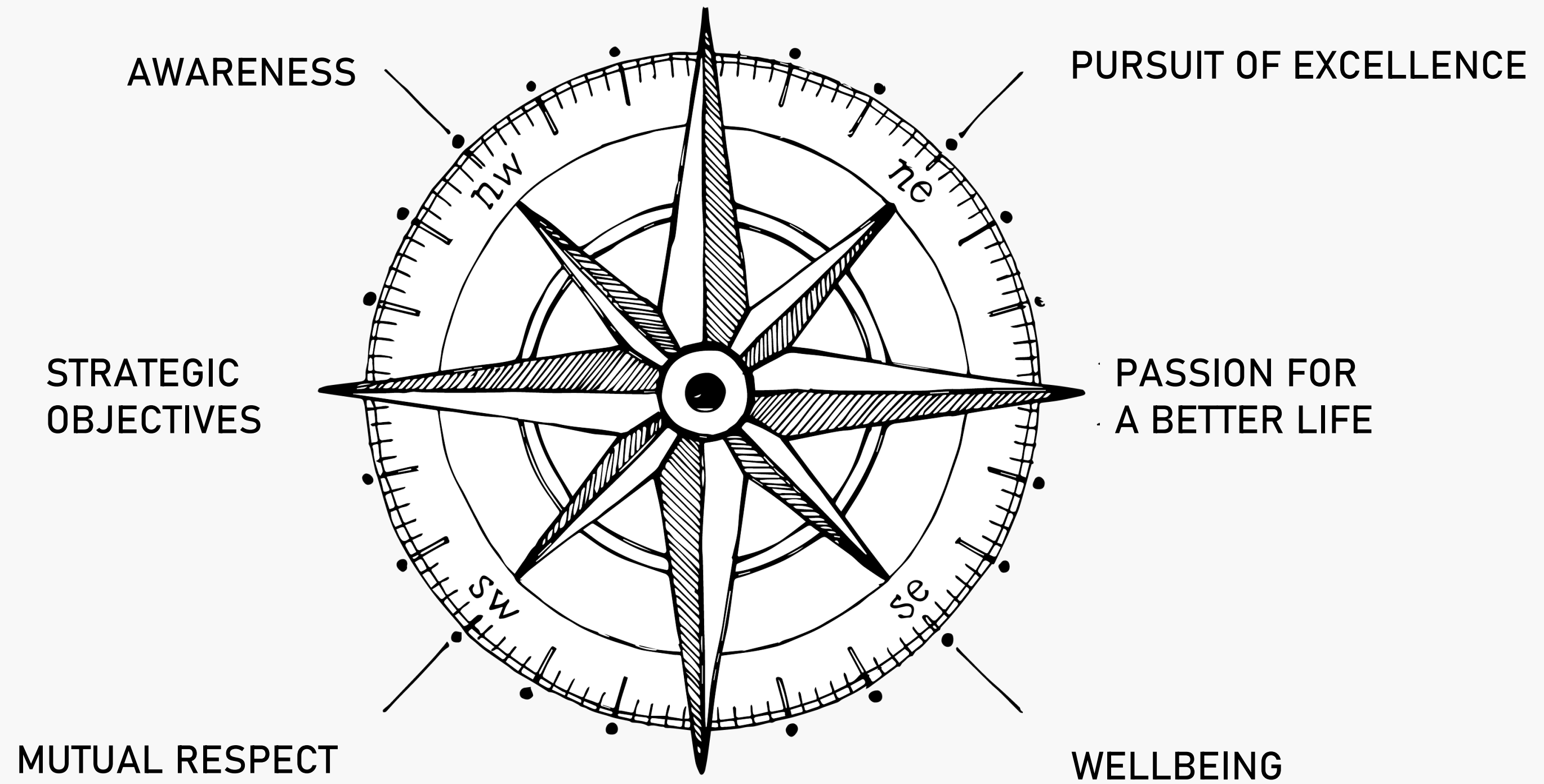


# GLOBAL EXPORTS

2023



# GOALS & OBJECTIVES



USPs





# VITORGAN®

## CONTACT US

PHONE : +30 2107600010

EMAIL : [exports@vitorgan.gr](mailto:exports@vitorgan.gr)

WEBSITE : [www.pharmalead.gr/](http://www.pharmalead.gr/)